

Animal Farm multimedia evaluation – English 11

NAME: _____ CYCLE: _____

Content

Interesting, readable, logical, perceptive, clear; coherent structure gives a sense of completeness.

Information is original, not predictable.

Work is free of spelling or grammatical errors

/5

Technology

Are the links clearly marked?

Can you navigate the website easily? (web vs. linear)

Does the site use frames? If so, do they serve a useful function for the site? Does the site use applets (rollovers, java, flash, etc.)? Do they compliment the site, or do they compromise effectiveness?

Does the page download quickly?

Are all links and insertions functioning properly?

/2.5*

*If a PPT, marks transfer to next category.

Aesthetics

Is there good contrast between words and background colours?

Is there visual consistency throughout the website?

Are there interesting graphics and images or just text?

Do images compliment the website's message? Are they quality pictures, or are they distorted?

Is there sound? Does the sound compliment the site, or does it become annoying after a while?

/2.5

TOTAL

/10